

Privacy Policy - Data Protection Regulations

The following privacy policy of r24 AG provides information about the nature, scope and purpose of the collected, used and processed data.

Visiting and using the web pages of r24 AG is essentially possible without providing personal data. However, anyone wishing to use the company's special services may be required to provide personal information. If the use of the services of r24 AG requires it, the user expressly agrees to the use of his personal data by employees and staff of r24 AG as well as affiliated companies.

r24 AG has taken comprehensive organizational and technical measures to ensure the best possible protection of personal data. We utilize the widely used Secure Socket Layer (SSL) method in conjunction with the highest level of encryption supported by the browser. In general, this is a 256-bit encryption. If the browser does not support 256-bit encryption, we will instead use 128-bit v3 technology. You can see whether an individual page of our website is transmitted in encrypted form by the closed depiction of the padlock icon in the bottom status bar of the browser. It cannot be ruled out that security gaps may occur in individual cases, so that an absolute protection of the data by r24 AG cannot be guaranteed.

Users have the opportunity to register via the r24 AG website and enter their personal data in the input screen provided for this purpose. The registered data is processed and used by r24 AG exclusively for internal use, for achieving business objectives and for administrative requirements. A disclosure of the data takes place only with the express consent of the user, or for the assertion, exercise or defence of legal claims, or if there is a legal obligation or authorization for the disclosure.

The business purpose-related processing and use of the data should enable r24 AG to provide users with information and services that are tailored to their interests. Registered users may change, supplement or delete their personal data which was entered during registration at any time, provided that there are no statutory retention requirements. The processing of personal data takes place in compliance with the provisions of the General Data Protection Regulation (GDPR) and relevant national data protection regulations. The data protection officer of r24 AG can be reached via the following contact details:

r24 AG
Lindenstraße 8
6340 Baar ZG, Switzerland
Website: rent24.io
E-Mail: ico@rent24.io

r24 AG Internet pages use cookies. Cookies are browser-specific text files that are stored on the device (PC, mobile phone, etc.) of the user and provide information about what sites are visited by the user, how long the usage of the site lasted, which user-specific information is

communicated by the user, and the like. Cookies do not identify people, only the browser. By using cookies, r24 AG can offer user-specific, and therefore more customer-friendly, services. Each user is entitled to prevent the use of cookies by adjusting their Internet browser accordingly. Already used cookies can be deleted at any time by the user in the Internet browser. Should the use of cookies in the internet browser be deactivated, it is possible that not all functions of our website may be used. We therefore recommend that you agree to the utilization of cookies in order to fully use all of the functions of our site.

To assist law enforcement agencies in the event of misuse, for the best possible protection of the data, and for the optimization of our services, r24 AG collects general information, such as: the browser used, the operating system used, the referrer URL, the date and time of the page access, the IP address, the Internet service provider and similar data. This data does not allow for any inferences to be made to the user. The data is analysed anonymously and stored separately from the personal data.

Users have the opportunity to subscribe to our newsletter on the website. For this purpose, a name and email address are to be given on the input screen. Rent24 AG regularly informs newsletter subscribers about services and offers of the company. When registering for the newsletter, the IP address, date and time of registration will also be recorded. You can unsubscribe from the newsletter at any time using the link at the end of each newsletter.

For the statistical logging of usage and continuous optimization of our internet pages we implement tracking measures. We use Google Analytics, a web analytics service provided by Google, Inc. (<https://www.google.de/intl/de/about/>) (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; hereinafter „Google“). In this context, pseudonymised usage profiles are created and cookies are used. The information generated by the cookie is transmitted to a Google server in the USA and stored there. The information is used to evaluate the usage of the website, to compile reports on website activity and to provide other services related to website activity and internet usage for the purposes of market research and demand-actuated website design. This information may also be transferred to third parties if required by law or if third parties are commissioned to process this data. Under no circumstances will your IP address be merged with any other data provided by Google. The IP addresses are anonymized, so that an assignment is not possible (IP masking). More information about Google Analytics privacy policy can be found in the Google Analytics Help Centre (<https://support.google.com/analytics/answer/6004245?hl=en>). We also use Google conversion tracking. If you access our website through a Google ad, Google AdWords will store a cookie on your PC. These cookies lose their validity after 30 days and are not used for personal identification. If a user visits certain pages of the AdWords customer's website and the cookie has not yet expired, Google and the customer will be able to detect that the user clicked on the ad and was redirected to that page. Should you not wish to participate in the tracking process, you can also refuse the setting of the cookie necessary for this - for example, via a browser setting that generally disables the automatic setting of cookies. You can also disable cookies for conversion tracking by setting your browser to block cookies from the domain "www.googleadservices.com". Google's privacy policy on conversion tracking can be found here (<https://services.google.com/sitestats/en.html>).

We use social plug-ins from the social networks Facebook, Twitter, Xing, LinkedIn and Instagram on our website to heighten the profile of our company. The underlying commercial purpose is to be regarded as a legitimate interest within the meaning of the GDPR. The accountability for operations compliant with data protection requirements is to be guaranteed by their respective providers. The integration of these plug-ins by us is done by means of the so-called two-click method in order to protect visitors to our website in the best possible way.

This site uses so-called web fonts, provided by Google, for the uniform presentation of typefaces. When you view a page, your browser loads the required web fonts into your browser cache in order to display texts and typefaces correctly. The provider is Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. To do this, the browser you use must connect to Google's servers. As a result, Google learns that our website has been accessed via your IP address. The use of Google Web Fonts is in the interest of a consistent and attractive presentation of our online offerings and constitutes a legitimate interest of our company. Further information on Google Web Fonts, can be found at <https://developers.google.com/fonts/faq> and in Google's Privacy Policy: <https://www.google.com/policies/privacy/>.

This site uses the mapping service Google Maps via an API. The provider is Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. To use the features of Google Maps, it is necessary to save your IP address. This information is normally transmitted to a Google server in the USA and stored there. The provider of this site has no influence on this transfer of data. The use of Google Maps is in the interest of an attractive presentation of our online offers and an easy findability of the locations we have indicated on the website. For more information on the handling of user data, please refer to Google's Privacy Policy: <https://www.google.com/intl/en/policies/privacy/>.

r24 AG reserves the right to make changes, corrections or additions to the privacy policy at any time.